

YOUR CURL PERSONALITY UNLOCKED

Discover Your Unique Curl & Tailored Routine



Take the Curl Quiz & Get
Personalized Expert Tips



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Do your curls feel dry and lifeless? Is your frizz out of control? No matter what products you try, do you feel like you just can't seem to get that perfect curl definition?



Here's the truth:

"Your curls aren't the problem, your routine is!"

Curly hair is a journey - one filled with trial and error, frustration, and moments of where you wonder, "why won't my curls just cooperate?"

The truth is most curl struggles aren't about you having "bad hair". They come from not understanding how to work with your natural texture. Right now, you may be working against it.

Take this quiz to uncover your curl personality and finally get the hydration, definition, and frizz-free curls you've been looking for!



By the end, you'll know your curl personality

- Have key tips to hydration, styling, and techniques
- Understand how to get more defined curls
- Learn how to tame your frizz

Answer the questions and keep track of your answers. At the end, count how many of each letter you chose, to find your curl personality.

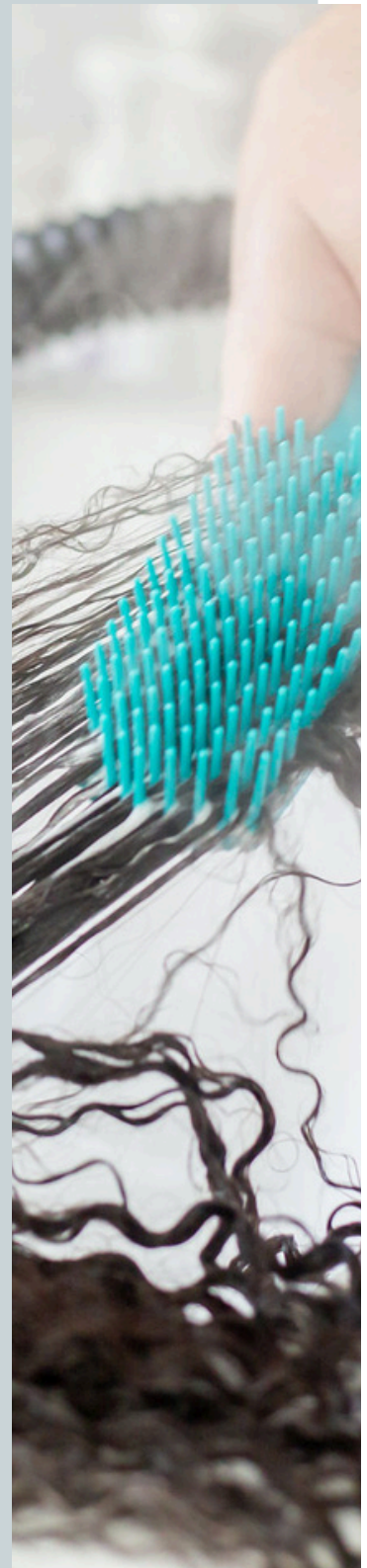
Based on your quiz answers, find out what your Curl Personality is and how to get the results you've been chasing.

1. What's your biggest struggle with your curls?

- A** My curls always feel dry and brittle no matter how much I moisturize
- B** My curls lose definition easily or turn into frizz, instead of smooth sculpted curls
- C** My curls feel flat and lack volume, especially at the roots

2. When your hair is frizzy how do you feel?

- A** I don't mind- it allows my style to last a few more days.
- B** I don't like it- it ruins my definition and smooth look.
- C** I love it-it adds personality and volume!



3. How do you want your hair to move?

A I want it to flow and blow in the wind

B I want it to stay in place and last as long as possible

C I want it to be bouncy and full of life

4. How do you want your hair to feel?

A Soft & Smooth

B Set in place

C Light & Airy



Your curl struggles aren't random, they're telling you exactly what your hair needs!

7. How do you usually style your curls?



A Start with soaking wet hair and air dry to lock in as much moisture as possible

B Hooded dryer to set curls for maximum definition

C Diffuser attachment for volume and bounce

5. What is your top hair goal?

- A** To have deeply hydrated soft and healthy curls
- B** To achieve defined frizz-free curls that hold their shape all day
- C** To create big voluminous curls with lift and bounce

6. What styling products do you reach for most?

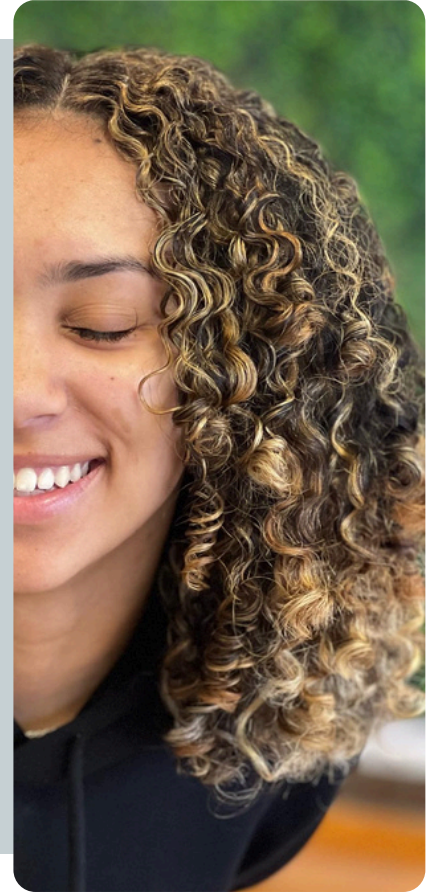
- A** Creams and leave in conditioners- I need moisture to keep my curls soft and hydrated
- B** Gels and pomade- I need strong hold for my definition and frizz control
- C** Mousse and light weight foams- I want volume and movement without weighing my hair down



Mostly A's: The Hydration Seeker

What this means:

Your curls are thirsty! If your hair often feels dry, brittle, or rough, it's lacking the nourishment needed to thrive. Without proper hydration, curls become dry, frizzy, dull, and prone to breakage.



The Hydration Seeker's Best Routine

1. **Use A Clarifying Shampoo**- to fully remove product buildup
2. **Use A Hydration Shampoo**- to add back the moisture while cleansing
3. **Use A Deep Conditioner**- for 5-10 minutes to restore elasticity
4. **Add A Leave-In Conditioner**- to keep the hair moisturized throughout the week
5. **Add Curl Creams and Custards**- for long lasting soft curls
6. **Add Oil**- to seal in moisture and prevent dryness

YOUR CURLS NEED HYDRATION FIRST- BEFORE ANYTHING ELSE!

Mostly B's: The Curl Sculptor

What this means:

Your curls need both definition and frizz control—you want smooth, sculpted curls that last. The right styling techniques, product layering, and humidity-proof methods will give you flawless curls without the puff.



CURL SCULPTORS BEST ROUTINE

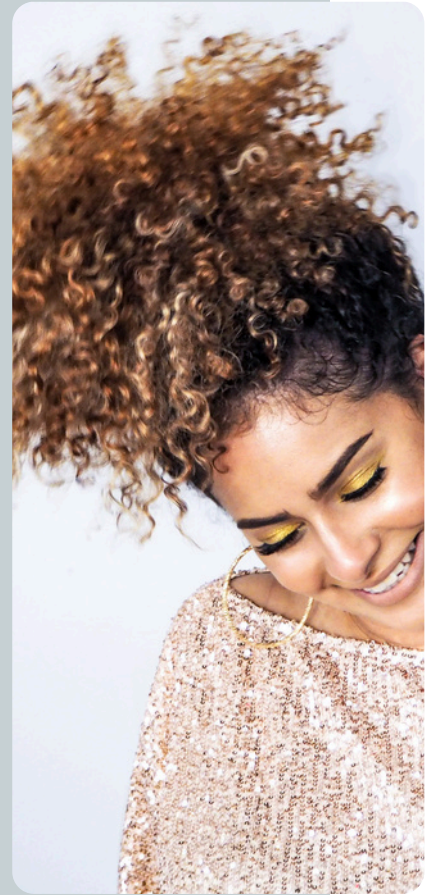
1. **Layer Products** on soaking wet hair for better curl clumping. You can use a spray mist bottle
2. **Use Foams & Strong Hold Gels** to lock in definition
3. **Finger coil, rake, or brush styling** products through to sculpt your curl pattern
4. **Use a hooded dryer** or **diffuser** to dry the curls in place

The Key is to properly layer products & dry the curls in place.

Mostly C's The Volume Chaser

What this means:

You love bouncy, full bodied curls with movement and lift. If your curls tend to fall flat or get weighed down easily, your routine needs lightweight products and styling techniques that create life without frizz. A hair pick is a perfect tool to help get more volume at the roots.



Volume Chaser's Best Routine

Use Mousse and lightweight foams to add volume without heaviness

Diffuse your hair upside down until hair is 75 percent dry

Use Minimal creams and oils to avoid weighing curls down

Fluff with a curl pic or use your fingers at your roots to shake your hair for extra bounce

The key to volume is light weight products & diffusing

You Took the Quiz..... Now Let's Build Your Curl Comeback Plan

You've already taken the first powerful step—**getting real about your curls.**

Now it's time to stop guessing and start decoding your routine.

The 7-Day Curl Definition Challenge is your next move.

You'll get expert techniques guided support and a proven plan to help you:

- Reset your routine without the overwhelm
- Hydrate + Define your curls the right way
- Finally feel confident in your crown

This isn't just curl care, it's curl clarity. Let's get you back to **YOU!**



Ready to take action?

Start the Challenge Here

*Your crown doesn't need more products-
it needs a plan.*

Let's build yours inside the **Curl Comeback Challenge.**

www.kristyhyde.com